

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>Sense</b>	
If your organisation is part of a larger organisation, what is its name? <b>n/a</b>	
In which London Borough is your organisation based? <b>Islington</b>	
Contact person: <b>Ms Dominique Muller</b>	Position: <b>Trusts Manager</b>
Website: <b>http://www.sense.org.uk</b>	
Legal status of organisation: <b>Registered Charity</b>	Charity, Charitable Incorporated Company or company number: <b>289868</b>
When was your organisation established? <b>01/03/1955</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>Making London More Inclusive</b>
Which of the programme outcome(s) does your application aim to achieve? <b>Work supporting young disabled people (aged 16-25) in the transition to adulthood and/or independent living</b> <b>Disabled people reporting increased well-being as a result of taking part in the arts or sport</b>
Please describe the purpose of your funding request in one sentence. <b>An east London programme supporting young people aged 16 to 25 with complex sensory and communication needs to transition towards their best futures.</b>
When will the funding be required? <b>01/04/2018</b>
How much funding are you requesting? Year 1: <b>£78,501</b> Year 2: <b>£55,414</b> Year 3: <b>£20,024</b> <b>Total: £153,939</b>

**Aims of your organisation:**

Sense is a national disability charity that supports people with complex communication needs to be understood, connected and valued. We are here for every person who faces communication barriers in a world that relies on being able to see and hear well to be connected. For over 60 years, Sense has developed an unrivalled depth of knowledge, skill and expertise to unlock the barriers to communication. Our mission is simple ? to make sure no one with complex communication needs is isolated, left out or unable to fulfil their potential.

**Main activities of your organisation:**

Our flexible and personalised services empower people to communicate and express themselves ? be it through speech or sign, touch or movement, gesture or sound, art or dance. Together, we connect differently and campaign passionately for the right to lead connected and fulfilled lives.

We support children, young people and adults in their home, in the community and at our centres, in their education and transition to adulthood and through our holidays, arts, sport and wellbeing programmes. Everyday things like having a conversation, enjoying friendships and living independently become possible with the Sense approach. We also offer practical help and support to families and carers, including information, advice, short breaks and family events.

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>777</b>	<b>1,174</b>	<b>16</b>	<b>2,300</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Leased</b>	<b>985 years</b>

## Summary of grant request

In answer to the City Bridge outcome 'making London more inclusive?' Sense have designed an innovative programme supporting young people to transition into adulthood.

Young people will develop skills, friendships and local connections through a programme of arts and sports. They will benefit from personalised support to achieve individual outcomes through a team of linked volunteer 'buddies?'. In addition, young people and their parents will be equipped with information and resources to plan and effectively express choices, aspirations, and support needs to future service providers.

Moving into adult life can be challenging for young people and their families, especially when the young person has complex communication needs. The professionals who have provided support for most of their lives 'disappear?', funding options change, education finishes and with that so do opportunities to socialise and participate in activities. Young disabled people are at risk of being socially isolated, shut out of community life, and with deteriorating physical and emotional health. In addition, young people's complex communication needs often act as a barrier to their participation decisions made about their futures. There is insufficient knowledge of the transition process by professionals. Low aspirations and limited care options means that too often young people experience inadequate support and poor services. One parent described the experience like being at the 'edge of a cliff?'.

This pilot programme aims to tackle these failings, with four main areas of focus:

### Creative and inclusive community based activity

Sense will run art and sport based activity days, working with mainstream and specialist providers in the community. Young people will be introduced to theatre companies, dance organisations, athletics and sport clubs, and cooking schools, as well as community organisations who can engage young people in volunteering and active citizenship. Activities will be chosen to support essential skill development for adulthood including autonomy, independence, confidence, self-exploration, choice, and citizenship. Young people will be supported to continue their involvement in these community-based activities.

### Buddying and personalised support

Young people will 'buddy up?' with a volunteer. This enables highly personalised support, where young people can practice skills, pursue interests, and maintain local friends.

### Raising aspirations and having a voice

Across the year, each young person will create a 'personal statement?'. This will be a creative and reflective exercise in self-discovery. A rite of passage, this statement will also work as a tool to effectively convey abilities, interests, aspirations, and support needs with professionals and future service providers.

### Access to information, advice, and personalised referral pathways

Through expert led information and advice mornings and creation of peer support networks, parents will be offered tailored information around the transition process. They will be able to access specialist support in order to create person-centred referral pathways.

105 young people and their parents from Hackney, Tower Hamlets, and Newham will benefit from this programme, alongside 126 volunteers. The programme is three years-long, with each young person participating for a year. They graduate with the offer of continuing 1:1 buddying through direct payments, and their parents remain part of a peer support network.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

**Disability Confident Employer; Skills for Care award; CIPD finalist for Leadership programme**

### **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

#### **Creative community-based activity**

**Sense will run 24 art and sport activity days per year, working with providers in the community. Young people will be introduced to theatre and dance organisations, sport clubs, cooking schools, and volunteering. Activities will support essential skills for adulthood including autonomy, independence, confidence, choice, and citizenship.**

#### **Buddying and personalised support**

**Young people will 'buddy up' with a volunteer, for monthly sessions. This enables personalised support, where young people can practice skills, pursue interests, and maintain local friends. Sessions will be self-organised and time spent mutually negotiated, this works to support young people's independence.**

#### **Having a voice in decisions about the future**

**Each young person will create a 'personal statement'. This will be a creative exercise in self-discovery. A rite of passage, this statement will also work to effectively convey abilities, interests, aspirations, and support needs with professionals and future service providers.**

#### **Access to information, advice, and personalised referral pathways**

**Through four expert led information and advice mornings a year and the creation of peer support networks, parents will be offered tailored information around the transition process. They will be able to access specialist support in order to create person-centred referral pathways.**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

#### **Skill development**

**Young people will develop and have opportunities to practice essential skills needed for adulthood including increased autonomy, independence, self-exploration, choice, confidence, creativity, and active citizenship.**

#### **Friendships and social networks**

**Young people will have opportunities to make and maintain friendships and social networks locally and outside of the school environment.**

#### **Community connections**

**Young people will participate in a range of engaging and creative local activities, and develop lasting links in their local areas.**

#### **Increased knowledge and confidence in navigating transition**

**Young people will be equipped to express their choices and aspirations and contribute to decisions about their lives. Parents will have increased knowledge around transition process, and by developing a personal-centred referral pathway which reflects their young person's interests, aspirations, and support needs.**

#### **Increased wellbeing and raised aspirations**

**Young people will have increased emotional and physical wellbeing through being active and creative, discovering new talents, developing a sense of self, being in the community, being social, and ultimately having fun. Their self-esteem, confidence and aspirations will grow.**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**Young people will develop skills, friendships and local connections. They and their parents will be equipped with information and resources to plan and express choices for future services. Buddying can continue for young people through direct payments, and parents will have continuing peer support. This is a pilot. We intend to roll out programmes, supported by charitable and other funds.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**35**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**Newham (33%)**

**Tower Hamlets (33%)**

**Hackney (34%)**

What age group(s) will benefit?

**16-24**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**91-100%**

## Funding required for the project

### What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Employment costs (Development Manager @ 50% + Project Coordinator @ 100% + Project Assistant @ 100% + Project Assistant - sessional)	84,983	84,983	68,273	238,239
Marketing and communicating- families and volunteers	200	200	200	600
Transcription and Interpretation	1,000	1,000	1,000	3,000
Volunteer Training (2 days per year) + specialist training (1/year)	1,000	1,200	1,400	3,600
Group activities	34,757	34,757	34,757	104,271
Parents' Information / social events	1,858	1,858	1,858	8,361
Travel (volunteers & staff)	3,907	5,007	6,107	15,021
Admin, stationery & miscellaneous	1,300	1,300	1,300	3,900
Family bursary (travel and buddying activity costs)	100	100	100	300
<b>TOTAL:</b>	<b>129,105</b>	<b>130,405</b>	<b>114,995</b>	<b>374,505</b>

### What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Personal payments from participants	0	25,039	45,606	70,645
<b>TOTAL:</b>	<b>0</b>	<b>25,039</b>	<b>45,606</b>	<b>70,645</b>

### What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Lockwood Charitable Foundation	50,604	49,952	49,365	149,921
	0	0	0	0
	0	0	0	0
	0	0	0	0
<b>TOTAL:</b>	<b>50,604</b>	<b>49,952</b>	<b>49,365</b>	<b>149,921</b>

## How much is requested from the Trust?

<b>Expenditure heading</b>	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Total</b>
Employment costs (Development Manager @ 50% + Project Coordinator @ 100% + Project Asslstant @ 100% + Project Assistant - sessional	34,379	28,161	0	62,540
Marketing and communicating- families and volunteers	200	120	86	406
Transcription and Interpretation	1,000	600	429	2,029
Volunteer Training (2 days per year) + speciallst training (1/year)	1,000	720	600	2,320
Group activities	34,757	20,854	14,896	70,507
Parents' information / social events	1,858	1,115	796	3,769
Travel (volunteers & staff)	3,907	3,004	2,617	9,528
Admin, stationery & miscellaneous	1,300	780	557	2,637
Family bursary (travel and buddying activity costs)	100	60	43	203
<b>TOTAL:</b>	<b>78,501</b>	<b>55,414</b>	<b>20,024</b>	<b>153,939</b>



## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>March</b>	Year: <b>2017</b>
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Income received from:	£
Voluntary income	11,244,951
Activities for generating funds	6,381,504
Investment Income	56,002
Income from charitable activities	42,750,119
Other sources	264,799
<b>Total Income:</b>	<b>60,697,375</b>

Expenditure:	£
Charitable activities	48,780,185
Governance costs	48,004
Cost of generating funds	10,529,969
Other	-11,812
<b>Total Expenditure:</b>	<b>59,346,346</b>
<b>Net (deficit)/surplus:</b>	<b>1,351,029</b>
<b>Other Recognised Gains/(Losses):</b>	<b>-1,128,000</b>
<b>Net Movement in Funds:</b>	<b>223,029</b>

Asset position at year end	£
Fixed assets	29,246,861
Investments	30,489
Net current assets	14,751,358
Long-term liabilities	-23,753,125
<b>*Total Assets (A):</b>	<b>20,275,583</b>

Reserves at year end	£
Restricted funds	1,687,026
Endowment Funds	404,278
Unrestricted funds	18,184,279
<b>*Total Reserves (B):</b>	<b>20,275,583</b>

\* Please note that total Assets (A) and Total Reserves (B) should be the same.

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
61-70%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

n/a

## Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	<b>Year 3 £</b>	<b>Year 2 £</b>	<b>Most recent £</b>
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	5,821,638	6,449,792	6,659,802
London Councils	0	0	0
Health Authorities	4,818,578	5,820,259	6,022,304
Central Government departments	1,409,561	1,756,831	1,774,730
Other statutory bodies	23,738,581	24,400,545	24,915,885

## Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

<b>Name of Funder</b>	<b>Year 3 £</b>	<b>Year 2 £</b>	<b>Most recent £</b>
The Geoff and Fiona Squire Foundation	93,436	100,000	103,964
The Connie & Albert Taylor Charitable Trust	39,000	43,000	56,000
The Lockwood Charitable Foundation	25,000	31,251	52,540
BBC Children In Need	37,739	43,515	64,434
The Esmee Fairbairn Foundation	0	30,768	41,572

## Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Ms Dominique Muller**

Role within                      **Trusts Manager**  
Organisation: